resume

Phone
480.459.9248

Email
anthonybuckel@yahoo.com

Portfolio
www.filterframe.com

ab
anthonybuckel
marketing management

+ EMPLOYMENT

2014 - CUR
Phoenix, AZ

SIERRA AUCTION MANAGEMENT, INC.
Corporate Marketing Manager
Multi-Brand Management, Full Stack Website Management, Email Marketing, Social Media Business Management, Direct Response Marketing, Total Brand Awareness, Interactive Multimedia, Public/Media Relations, Tradeshow/Event Planning, TV, Radio, Broadcast Productions, Script and Content Writing, Print, Billboard/Outdoor, Direct Mail, RFP Development, Project Management, Analytical Reporting, SEM/SEO, UI/UX, Drip Automation, IT, and other duties as assigned.

2013 - 2014
Tempe, AZ

GUARDIAN ENERGY SOLUTIONS/MAGNETITE
Web Developer / Social Media Coordinator
Lead Development of Multi-Branded Marketing Initiatives, Full-Stack Web Development, UI/UX, SEM/SEO, Custom Email/Direct Mail Marketing, Graphic Design, 2D/3D Animation/Modeling, Motion Graphics, Interactive Multimedia, Social Media Marketing/Content Management, Media Purchasing, Membership Acquisitions, Analytical Reporting, Public Relations and Copywriting.

2012 - 2013
Salem, OH

MCDANIEL ENVELOPE COMPANY
Web Developer / Graphic Designer
Primary Focus of E-Commerce Web/Mobile Development and Management, High-Volume Graphic Design, In-House Print Production, Social Media Marketing and Campaign Management, SEM/SEO, Analytical Reporting, Lead Generation and Brand Reputation Management.

2009 - 2012
Canfield, OH

MCCONNELL MARKETING
Associate Designer / Multimedia Developer
Advanced Multi-Brand Digital Marketing and Design Utilizing Interactive Multimedia, Full-Stack Web and Mobile Development, Email Marketing, Social Media Client Management, Graphic Design, On-Spec Print Production, 2D/3D Animation, Televised Broadcast Productions/Editing/FX.
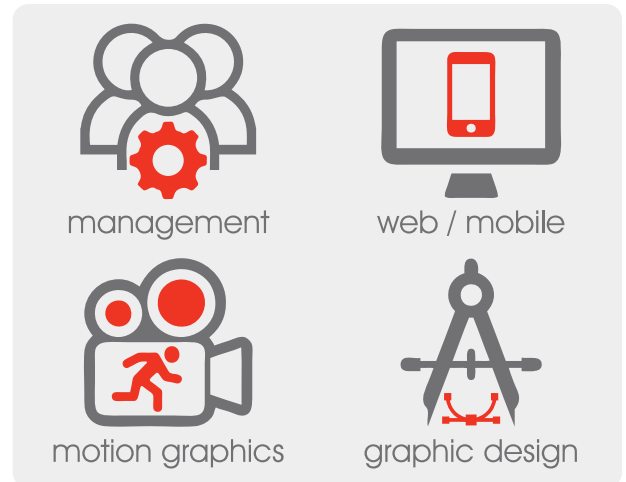
+ EDUCATION

2002 - 2003

AS - MULTIMEDIA / WEB DESIGN
Art Institute of Fort Lauderdale, FL

1998 - 2001

AS - COMPUTER ANIMATION MULTIMEDIA
Art Institute of Pittsburgh, PA
- Computer Animation Tutor

+ ADVANCED SOFTWARE SKILLS

MANAGEMENT	DESIGN TOOLS	PROGRAMMING
- Salesforce	- Adobe Suite	- PHP
- HubSpot	- 3D Studio Max	- PDO
- ZoomInfo	- Unreal Engine	- MySQL
- Google Analytics	- MS Office Suite	- HTML5
- Constant Contact	- DaVinci Resolve	- CSS3 / SASS
- Vertical Response	- Cakewalk Sonar	- Bootstrap
- Mail Chimp	- Unity Engine	- JavaScript
- Hootsuite / Social	- Construct 3	- JQuery
- Trello / Slack	- iBooks / EPUB	- SEM / SEO
- ADA Compliance	- Pro Tools	- WordPress
- etc...	- etc...	- etc...

management   web / mobile

motion graphics   graphic design

+ PERSONAL HIGHLIGHT

ITT TECHNICAL INSTITUTE
Academic Advisory Board
Drafting & Design

2010 - 2016
Youngstown, OH

Overview – Each area of study at ITT Technical Institutes utilizes a local advisory committee comprised of working professionals representing area businesses. The input from these committees helps the school offer an education that is relevant to the needs of current employers.

Duties – Advise faculty of modern trends in marketing, design, and emerging technologies. This in turn assists students to remain current with new trends as well as giving them an inside look into the industry from working professionals in related fields.